JULIA TOPOR

PROFESSIONAL SUMMARY

Driven and committed individual with goal-oriented attitude. Superior communication skills to build meaningful, trusting relationships and networks proactively. Creative collaborator with marketing and communications background dedicated to company growth and improvements through dilegent work ethic and quality.

EXPERIENCE

Professional Volleyball Player, 08/2021 - 05/2023 Sens Volley 89 - Sens , France

- Led the team to league playoffs, and made the dream team of the league
- Devoted 35+ hours per week with practice, training, competition and travel
- Worked with teammates to build solid foundation of teamwork, commitment and winning attitude.
- Participating in meetings with members of the media, marketing speeches, & charity events.
- Assessed performance, identifying strengths and weaknesses and making adjustments for future improvement.
- Forged strong working relationships with players and club members.

Professional Volleyball Player, 08/2020 - 05/2021

Tchalou - Thuin , Belgium

- Exercised strong leadership skills, lead the team as a captain
- Performed strength training and mobility programmes to improve physical condition and enhance performance.
- Openly received constructive criticism and feedback from coaches and mentors, absorbing information to continually improve performance.

Professional Volleyball Player, 08/2019 - 04/2020 Diosgyori (DVTK) - Miskolc, Hungary

- Exercised strong leadership skills, lead the team as top scorer advancing to top league
- Devoted 25+ hours per week with practice, training, competition and travel
- Studied performance videos and statistics to understand and potentially correct strategic errors.

Program Intern, 05/2018 - 08/2018 Teens for Food Justice - New York City, USA

- Administrative support, program evaluation data analysis, organizational projects
- Created tools and benchmarks to improve performance and keep teams on task.
- Creative writing (blog posts, thought pieces, spreadsheets)



CONTACT

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CORE QUALIFICATIONS

- Team leadership
- Excellent interpersonal and communication skills
- Highly responsible and reliable
- Receptive to feedback
- Google Analytics
- Marketing Strategy
- Social media management
- Canva template development
- Customer demographics understanding
- Content creation

• Curriculum work (creating content around advocacy, leadership, & entrepreneurship)

Marketing Intern, 05/2017 - 08/2017

Parabolic Perfomance and Rehab - New Jersey, USA

- Audited website, implemented suggestions for image refresh, updated database
- Monitored social media platforms and ran performance and engagement analyses to inform optimisation strategies.
- Evaluated market research outcomes for improved advertising strategy.
- Sent targeted emails containing promotions, news and updates to help achieve marketing goals.

EDUCATION

Masters of Arts and Sciences , International Studies , 2018

University of San Francisco - California Member of the Women's Beach Volleyball Team Awarded Team MVP 2018

• Dissertation in Food Insecurity in New York City

Bachelor of Arts and Sciences , Communications , 2017

Boston College - Massachusetts Member of the Women's Volleyball Team Athletic Director's Award for Academic Achievement All-ACC Academic Team Honors

LANGUAGES			
English:	C2	Polish:	C1
Proficient		Advanced	