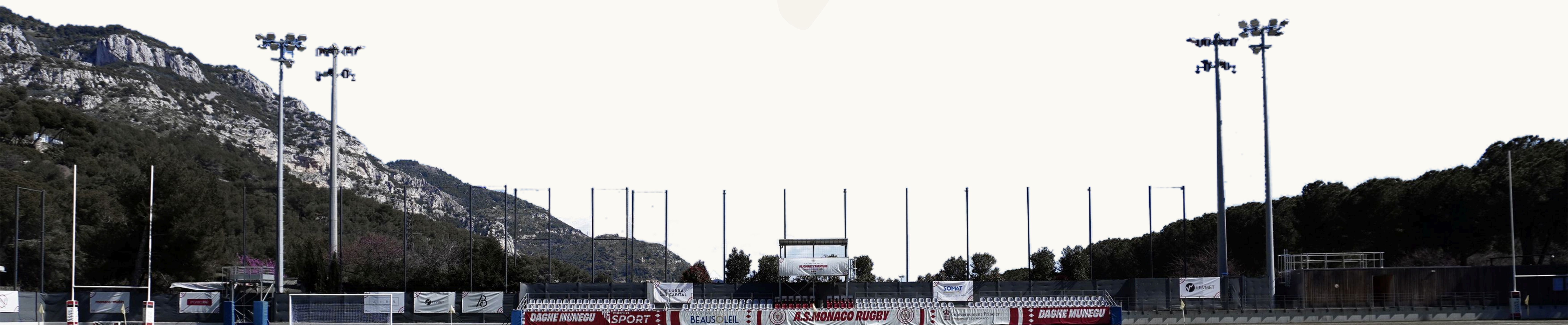


25

BROCHURE PRESENTATION

26

BE PART OF **THE FUTURE OF RUGBY** IN THE PRINCIPALITY



A HISTORIC YEAR

THE A.S. MONACO RUGBY CLUB

→ For two seasons now, AS Monaco Rugby has been on the verge of promotion. Two years ago, it slipped through our fingers by a whisker. Last season, it was an away defeat in the final match that halted our momentum.

These experiences have shaped us. They have given us the maturity and strength we need to aim, more than ever, for promotion to Fédérale 1.



Terrain Prince Héréditaire Jacques

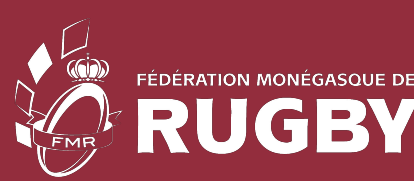
Club founded on 21 September 1964

2025



Signing of the solea7s partnership agreement

2025



Signing of agreement between FMR and A.S. Monaco Rugby

2023/24



Second in the overall standings with one defeat in the promotion match on a post.

2022/23



Partnership with Monaco Rugby Sevens

2022



Promotion to Fédérale 2: highest amateur level

2021



Women's competition

2020



EDR labelling

2019



Promotion to Federal League 3

THE HIGH LEVEL

THE FEDERAL 2

- Welcome to the exclusive circle of institutional clubs.
- A huge challenge in this closely followed, **high-level competition**.
- Showcasing **our value, our identity and our character**.
- Spectacle and thrills guaranteed for **spectators**.
- Fulfilment for players trained in the region.



08 Hens

12 teams

22 Days



TRAINING AT THE HEART OF DEVELOPMENT

RUGBY SCHOOL & YOUNG PEOPLE

- One of the very **best in south-eastern France**.
- From M6 to M19: girls and boys.
- Qualified and passionate coaches.
- An **intense human and sporting adventure** during a tour or tournament.
- A **'winning culture' and respect for values**.
- Club Engagé certification.

M6
AU
M19



Certified rugby school

400

Licences

20

Educators

7

Categories

2

Internships

15

Tournaments

1

Tour



Every year, the club organises the Kids CUP, an event that has become iconic in the region, with a rugby star attending each edition.

THE WOMEN

AN ENTRY INTO 7-A-SIDE COMPETITIONS, AN OLYMPIC DISC

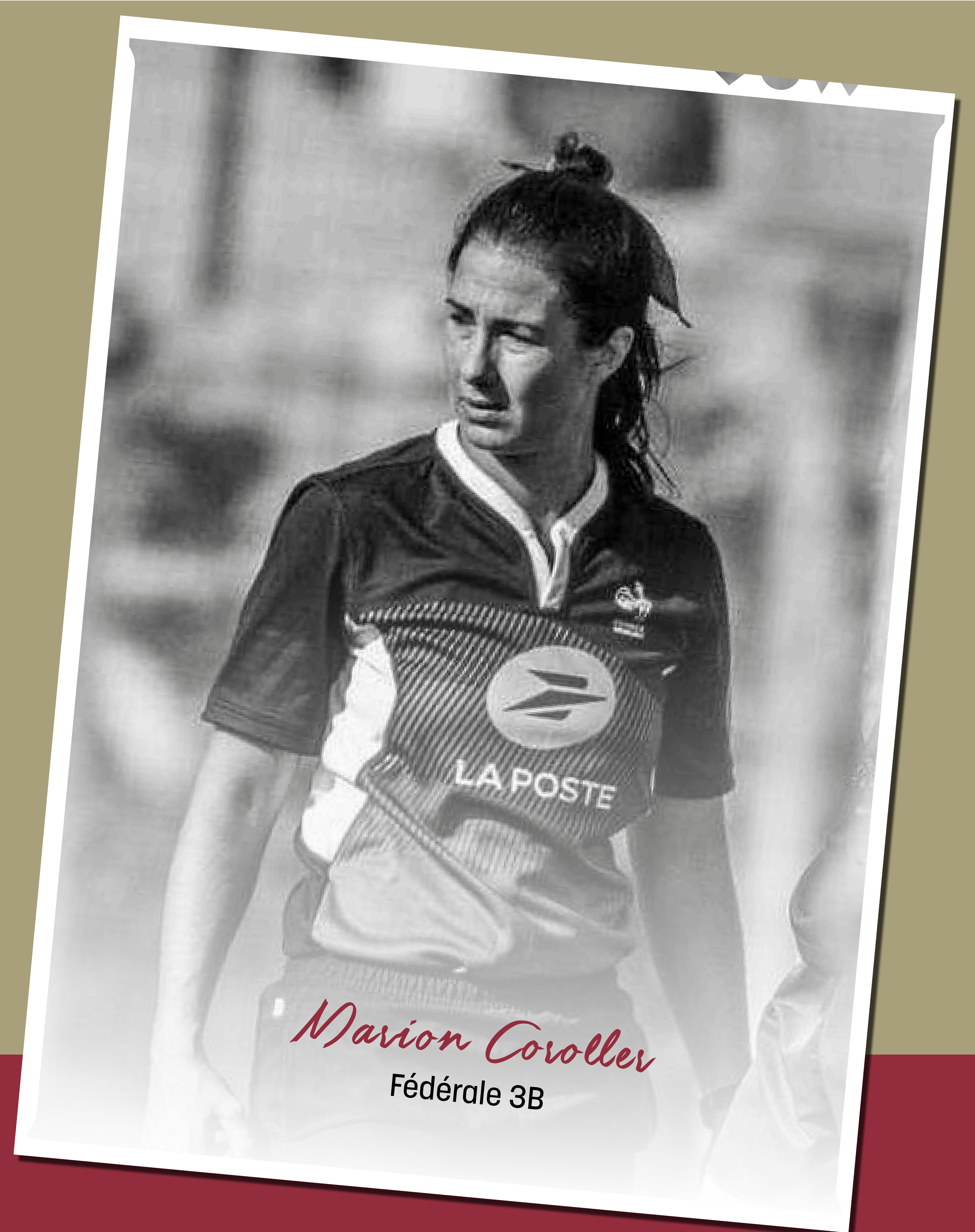
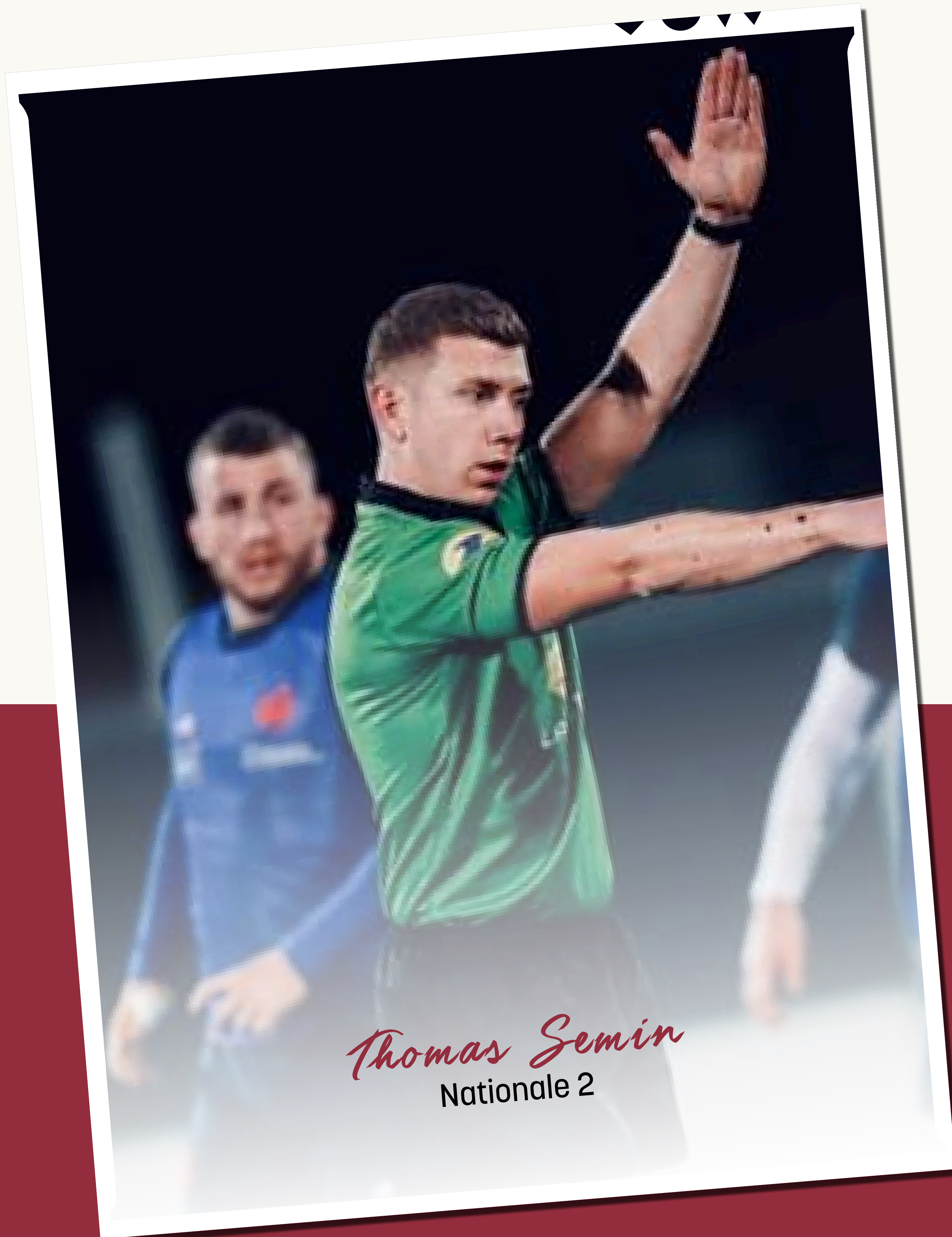


- A welcoming environment for girls from the 06 region
- Appropriate coaching and training
- Equal consideration for all
The pursuit of excellence
- Partnership with the Soleá7s women's 7s team



THE REFEREES OF A.S. MONACO RUGBY

PRIDE AND COMMITMENT IN THE FIELD



We are proud to have three talented referees among us who fly the flag for A.S. Monaco Rugby through their skills and commitment on the rugby pitch.

STADIUM AND INFRASTRUCTURE

A VENUE FOR PERFORMANCES, EXCHANGES AND REPRESENTATION



STATIC DISPLAY

ADVERTISING SPACE IN THE ARENA
TO PROMOTE YOUR BRAND



WHY BECOME A PARTNER?

LA FÉDÉRALE 2

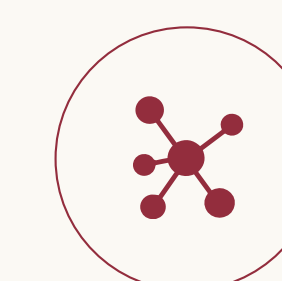
- **Experience and share emotions** that only sport can evoke. A unique sporting spectacle, a sensational experience.
- Become involved in a sporting, **social and educational project**. CSR approach, commitment to solidarity.
- **Create networking opportunities accelerated by the conviviality** and values of our sport. Encourage exchanges and forge links with new suppliers or potential customers.
- Partnering with a prestigious venue and the name 'Monaco Rugby' World-renowned for its sublime landscapes, generous climate, good living and appetite for prestige, fashion, culture and sport, **Monaco has established itself as one of the most bankable locations on the planet.**
- **Benefit from a Return on Investment (ROI).** Your partnership with our club allows you to benefit from a tangible return on investment: Advertising Visibility, Community Engagement
- Strengthen your **brand image by associating your company with our club**, which offers you positive visibility and reinforces your brand image: local and national exposure and digital communication. Support the development of local rugby.



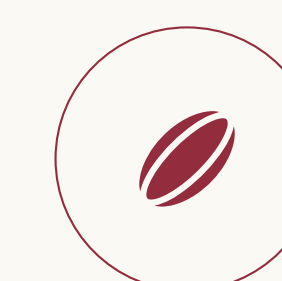
**BY BECOMING A PARTNER OF
THE PRINCIPALITY RUGBY
CLUB, YOU WILL PLAY A VITAL
ROLE IN THE DEVELOPMENT OF
RUGBY AT A LOCAL LEVEL.**

RUGBY SOCIAL CLUB & COMMUNITY ENGAGEMENT

With its friendly atmosphere and simplicity, the rugby club is the perfect place to meet people in the Principality and forge links with new suppliers or potential customers.



NETWORKING



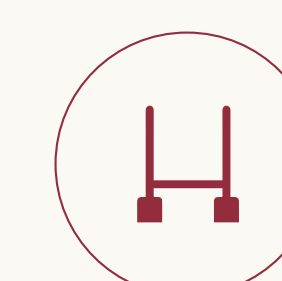
SHARED EXPERIENCE
DURING THE 'MATCH'



CORPORATE SEMINAR



UNEXPECTED EXPERIENCES
(INTERNATIONAL MATCHES)



PARTNER EVENING
AT PRESTIGIOUS VENUES



TEAM BUILDING

MEDIA AND COMMUNICATION

MEDIA OPPORTUNITIES

1,9M 

IMPRESSIONS ON SOCIAL
MEDIA

265K 

COVER

Monaco
◆ Tribune

MIDI OLYMPIQUE

MONACO INFO

La GAZETTE de Monaco

Codesport 

TV MONACO

monaco-matin

 radio
monaco 

FM
Hello Monaco
by Olga Taran



THE HUMAN ADVENTURE ABOVE ALL ELSE

In our opinion, supporting the club this new season means believing in people, reaching out to the rest of the world, and participating in events organised to help and promote projects that reflect the values of rugby.

Support for healthcare workers

- The Rugby Solidarity Challenge
- Solidarity missions (Hospital / Roya Valley)
- The 'Tour' - a source of unforgettable memories



THEY SUPPORT THE CLUB



S.A.S. La Princesse Charlène
Princesse de Monaco et Marraine du club



S.A.S. Le Prince Albert
Prince Souverain de Monaco



Jean-Pierre Rives
Président d'honneur



Dan Biggar
Parrain de la Kid's Cup 2025



Antoine Zeghdar
International français de
rugby à XV/VII



Antoine Dupont
Meilleur joueur du monde
à XV/VII



Charles Ollivon
Capitaine du XV de France



Maxime Médard
Ancien joueur du XV de France



Thierry Dusautoir
Ancien capitaine et joueur
du XV de France



Guilhem Guirado
Ancien capitaine et joueur
du XV de France



Romain Taofifénua
International français à XV



Marine Ménager
Internationale française à XV/VII



Romane Ménager
Internationale française à XV/VII



Fabien Galthié
Sélectionneur du XV de France



Vincent Clerc
Ancien joueur du XV de France



Didier Lacroix
Président du Stade Toulousain



Pauline Bourdon
Internationale française à XV



Jacques Brunel
Ancien sélectionneur du XV de
France



Frédéric Michalak
Meilleur réalisateur du XV de
France



Fanny Horta
Ancien capitaine de France VII



Nicolas Mas
Ancien joueur du XV de France



Dan Luger
Ancien joueur DU XV de la Rose à
XV/VII



Gaëlle Hermet
Internationale française à XV



The Beast
International Sud Africain &
Champion du monde à XV



Jade Ulutule
Internationale française à XV/VII



Steffon Armitage
International anglais à XV



Yacouba Camara
International français à XV



Jérémy Aicardi
Ancien joueur de France VII



Paul Willemse
International français à XV



Yoann Huget
Ancien joueur du XV de France



Alex Tulou
Ancien joueur de Rugby à XV
néo-zélandais

THEY SUPPORT US

OUR PARTNERS

MAJOR PARTNER



PARTNERS PREMIUM



OFFICIAL PARTNERS



OFFICIAL SUPPLIERS



INSTITUTIONAL PARTNERS



MEDIA AND COMMUNICATION

MEDIA OPPORTUNITIES



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Carrière*

25 TAKE PART 26 IN THE ADVENTURE

BE PART OF **THE FUTURE OF RUGBY** IN THE PRINCIPALITY

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