

TOGETHER, LET'S WRITE HISTORY

A.S. MONACO RUGBY PARTNERSHIP BROCHURE

2026/27 SEASON

CHAMPIONNAT FÉDÉRALE 1

JOIN THE PARTNERS' CLUB

2026/27 SEASON

More than just a partnership.

Join a **network** of entrepreneurs, business leaders and decision-makers brought together by the values of rugby:

- COMMITMENT
- PERFORMANCE
- RESPECT
- FRIENDLINESS

"Rugby creates relationships that business can build on."



A WORD FROM THE PRESIDENT

Promotion to **Federal 1** marks a new chapter in our club's history.

Partnering with A.S. Monaco Rugby means much more than supporting a team. It means joining a network of entrepreneurs, sharing strong values and contributing to the development of a club that is firmly focused on the future.

Our goal is clear: to build a strong, ambitious and sustainable model, where sporting performance goes hand in hand with genuine value creation for our partners.

Welcome to the Adventure.
Let's continue writing this story together.

President
A.S. MONACO RUGBY

Thomas Riqué



OUR HISTORY

1964
Club founded

1985
First title

2000
Sevens debut

2002
Promotion to Federal 3

2011
French Riviera Champions

2019
Return to Federal 3

2021
Federal 2

2026
Promotion to **Federal 1**



KEY FIGURES

+400
REGISTERED MEMBERS

10
TEAMS

1
CERTIFIED TRAINING CLUB

11
MATCHS

+75%
STADIUM OCCUPANCY

+2M
VIEWS ACROSS ALL OUR SOCIAL MEDIA PLATFORMS

2026/27 SEASON FIXTURES

- › RC Châteaurenard — *13.09 - 15:15*
- › Ceret Sportif — *04.10 - 15:15*
- › Sporting Club Leucate Corbieres Méditérranée — *18.10 - 15:15*
- › Aviron Gruissanais — *08.11 - 15:15*
- › Avenir Sportif De Bedarrides Chateauneuf Du Pape — *29.11 - 15:15*
- › Rugby Olympique Agathois — *13.12 - 15:15*
- › CO Berre Xv — *17.01 - 15:15*
- › SC Mazamet — *07.02 - 15:15*
- › Sor Agout Xv — *28.02 - 15:15*
- › Rugby Club Mediteranee — *21.03 - 15:15*
- › Xv Du Coudon — *11.04 - 15:15*



HOW TO SUPPORT THE CLUB ?



RUGBY SOCIAL CLUB

Join our network of members.



COMMITTED PARTNERS

Showcase your company.



SPONSOR ACTIVATION

Activate your brand.



OFFICIAL SUPPLIERS

Contribute your skills and expertise.



PHILANTHROPY & CSR

Make a positive social impact.

THE RUGBY SOCIAL CLUB & ITS EXPERIENCES



RUGBY SOCIAL CLUB

2 500€

2 PEOPLE PER COMPANY ANNUAL MEMBERSHIP

The **Rugby Social Club** is the gateway to our ecosystem.

”Meet our community, expand your network and experience the club from the inside.”

THE RUGBY SOCIAL CLUB – HOSPITALITY

- ACCESS TO THE HOSPITALITY LOUNGE
- SEASON TICKETS FOR HOME MATCHES
- BUFFET & DRINKS PACKAGE
- 2 ITEMS OF CLUB-BRANDED APPAREL
- 2 VIP ACCREDITATIONS

EXPERIENCE MATCH DAY DIFFERENTLY!

THE RUGBY SOCIAL CLUB – EXPERIENCES



BREAKFAST



AFTERWORK
EVENTS BY VIVALDI



PARTNERS'
EVENING



INTER-COMPANY
TOURNAMENT
(PADEL, BEACH
RUGBY)



GARDEN
PARTY



CLUB NEWSLETTER

BECOME A COMMITTED PARTNER

GROW YOUR NETWORK

RAISE YOUR COMPANY'S PROFILE

HOST YOUR CLIENTS

UNITE YOUR TEAMS

ALIGN YOUR BRAND WITH RUGBY'S VALUES

PARTNERSHIP PACKAGES :

from 5 000€	from 15 000€	from 30 000€	from 50 000€	from 150 000€
ASSOCIATE PARTNER	OFFICIAL PARTNER	PRESTIGE PARTNER	PREMIUM PARTNER	MAJOR PARTNER



PAUL DE BOUDEMANGE

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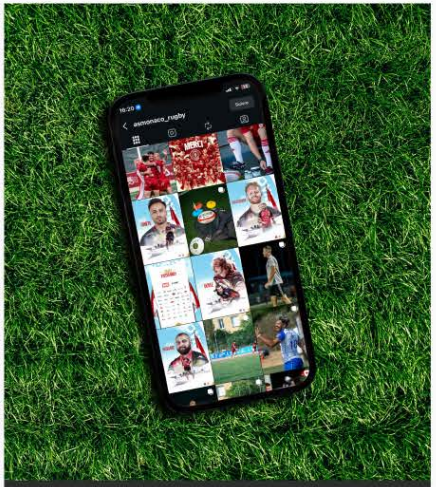
Every partnership is tailor-made.

PARTNER : A VISIBLE AND ENGAGED PLAYER?



STADIUM



DIGITAL



OFFICIAL TEAMWEAR



OTHER BRANDING OPPORTUNITIES

STADIUM



PITCH-SIDE BRANDING

VIDEO SCREEN ADVERTISING

CASA DI RUGBY

MATCH TICKETS

LUB HOUSE BRANDING

PUT YOUR BRAND AT THE HEART OF THE ACTION.

DIGITAL

SOCIAL MEDIA

NEWLETTERS

WEBSITE

PARTNER PLATFORM & STREAMING

+50K
Profile visits

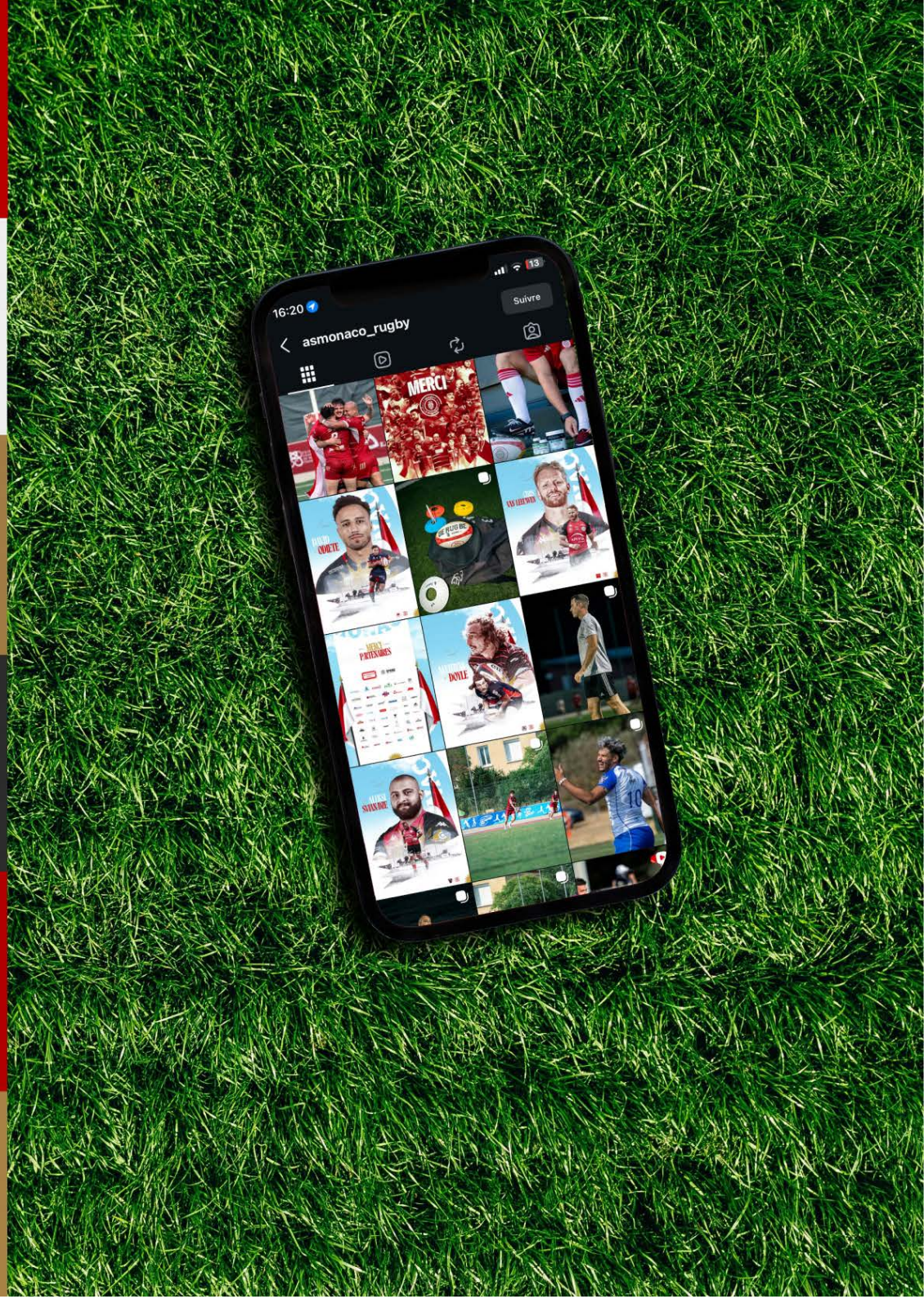
+2M
Views

+60K
Interactions

1
Weekly newsletter

19,8%
LinkedIn engagement rate

+365
POSTS PER SEASON



OFFICIAL TEAMWEAR

THE CLUB'S IDENTITY

A
B
C
D
E
F
G



OTHER BRANDING OPPORTUNITIES



REUSABLE CUPS



MINIBUS BRANDING



SUPPORTER FLAGS



BANNERS & SIGNAGE



BRANDED MERCHANDISE

SPONSOR ACTIVATION

TARGETED SPONSORSHIP OPPORTUNITIES



MATCH SPONSORSHIP

TEAM BUILDING

NAMING RIGHTS

INVESTMENT PACKAGES

MATCH SPONSORSHIP ACTIVATION – €5,000

- ACCESS TO THE HOSPITALITY AREA FOR 12 GUESTS
- ALL-INCLUSIVE BUFFET AND DRINKS
- PRE-MATCH ACCESS TO MEET THE PLAYERS – “TEAM ENTRANCE”
- KICK-OFF OF THE MATCH
- MATCH ANNOUNCEMENT & RESULTS DISPLAY
- TEAM LINE-UP PRESENTATION
- A.S. MONACO RUGBY MERCHANDISE & GOODIES
- PARKING SPACES
- ANNOUNCEMENTS BY THE MATCH-DAY SPEAKER & GIANT SCREEN DISPLAY DURING THE MATCH



NAMING ACTIVATION

7 500€
PADEL TOURNAMENT




1 000€
PARTNERS' EVENING




10 000€
INTER-COMPANY TOURNAMENT




2 500€
RUGBY SOLIDARITY CHALLENGE



15 000€
KID'S CUP





5 000€
TOUR




100 000€
WATER GAMES




TEAM BUILDING ACTIVITIES

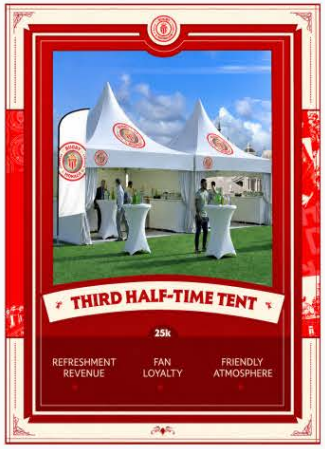




- RUGBY INTRODUCTION
- SEMINARS
- CONFERENCES
- OLYMPICS
- COACHING
- PRIVATE EVENTS

ACTIVATION - CARDS

YOUR INVESTMENT CARDS









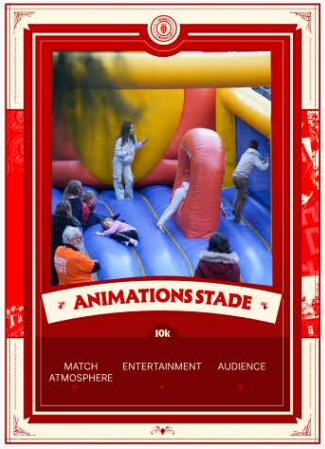














OFFICIAL SUPPLIERS

As part of its ongoing development, the Club is **looking for official suppliers and technical partners** who share its commitment to excellence and performance, to **support** its projects in the following areas: **equipment**, **safety**, **infrastructure**, **mobility** and related services.













PHILANTHROPY & CSR



SPORT & HEALTH

EDUCATION

INCLUSION

SOLIDARITY

DISABILITY

ENVIRONMENTAL RESPONSIBILITY

THEY SUPPORT US



S.A.S LA PRINCESSE CHARLÈNE

"I would like to extend my heartfelt congratulations to all the players, coaching staff, volunteers and everyone who brings A.S. Monaco Rugby to life every day."

Patron of the Club



JEAN-PIERRE RIVES

"In Monaco, there is a desire to express oneself... you have to do it with passion. The important thing is to take action... the boldness is rugby, which I love and know well."

Honorary President



S.A.S. LE PRINCE ALBERT

"Everything that can contribute to strengthening Monaco's positive image should be encouraged and supported as much as possible.

Rugby has an appealing proposition, thanks to the spectacle, festive atmosphere, warmth and friendly spirit that fill its stadiums, bringing A.S. Monaco Rugby to new heights and helping it attract several strong, long-term investors who share its passion."

Sovereign Prince of Monaco



ANTOINE ZEGHDAR

"I spent my entire childhood in the Principality... Then a friend introduced me to rugby. I discovered A.S. Monaco Rugby, and the passion was born."

French international rugby player, XV & Sevens

LET'S DISCUSS YOUR PROJECT.





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A.S. MONACO RUGBY

Together.

A club.
A history.
A family.
Join us.

Much more than a sport.



Gouvernement Princier
PRINCIPAUTÉ DE MONACO

DEVELOP • INSPIRE • SHARE

asmonacorugby.com